

2025 Group Info & Pricing

General Information:

Group Rate: Groups are defined as motorcoach and organizational groups with 15 or more people making an advance registration. The group admission rate for 2025 is \$16 per person, with confirmed reservations. Admission includes a self-guided visit of our site and any non-fee program(s) that are happening that [day](#). Non-group admission prices can be found [here](#).

What's at Billings? [Plan your visit](#) and check out the list of things to do and see.

Our Mission: Billings Farm & Museum is dedicated to growing a culture of care and connection to land, food, and community through immersive experiences and shared stories at our working Vermont dairy farm. [More](#)

Our Story: Billings Farm was established in 1871 as a model dairy farm. Today we are owned and operated by The Woodstock Foundation, a nonprofit 501c3 institution. [More](#)

Quick Links:

[Groups Homepage:](#) Directions & Local Food Options and more.

[Site Map](#)

Policies for Group Reservations and Motorcoach Visits:

- Please schedule your group reservation at least 14 days before arrival.
- Confirmation **and payment** must be made no later than 48 hours before arrival. Your group will be charged for the number of guests confirmed at that time. If the number of guests is more than what you confirmed and paid for, please have payment for extra guests ready upon arrival.
- If you reserve a space for lunch, please make sure to clean up after yourself. Please do not leave trash on our site.
- Drop off location: Visitor Center in front of the Museum.
- Please have your group **remain on the bus** until a Billings Farm & Museum staff member greets you.
- Please let your drivers know - **NO IDLING BUSES** – at the Visitor Center or in the bus parking lot.
- Cider and ice cream **MUST BE** ordered more than 48 hours in advance.
IMPORTANT!! Please let your group leaders know we will not be able to provide ice cream or cider unless they have ordered at least a week in advance.
- Please forward any relevant information and communications to the tour leaders or other staff who will accompany your group. BF&M is not responsible for anyone beyond the contracted entity for communications.

We apologize: We are unable to accommodate same day food/beverage/activity add-ons.

Cancellation policy: We kindly request that all Motorcoach groups cancel at least 30 days prior to your scheduled visit.

Add-ons for Groups:

We offer lunch space site rentals, food & beverage options, and hands-on activities that complement a self-guided group visit to Billings Farm & Museum. To add an option(s) to your reservation, please email Charlene (cpeavey@billingsfarm.org) **at least 14 days** prior to your arrival date. We are unable to accommodate same day food or activity add-on. Please inquire about add-on availability during peak times as options may be limited.

Please note: during Harvest Weekend, October 4 & 5, 2025, NO food/beverage or activity add-ons will be available and bus group visits will be limited.

Cancellation policy: We kindly request that we receive all cancellations a minimum of 30 days prior to your scheduled visit. Failure to do so will result in a fee of \$50.

Reserving Spaces:

- Reserved seating for up to 50 people is available at our picnic tables.
- One trash bag for trash accumulated while on our site will be provided. Thank you for not bringing in additional trash to discard. Extra trash bag fee: \$15/bag.
- Inquire directly about pricing if your reservation is greater than 50 people.

Reservation Fee: \$75 per hour in increments of one hour. Extra trash bag fee: \$15/bag.

Both set up and break down time are included in your rental time.

Reservations are required for groups to eat on-site together. Tables cannot be reserved without advanced reservations.

Food & Beverages:

Ice Cream: Wilcox Ice Cream Cups

Made in Vermont by Wilcox Ice Cream.

Dietary alternative: Sorbet bars

Allergens: Dairy

Price: \$3.50/cup

Cold Apple Cider Pints

Authentic Vermont Apple Cider. Available seasonally.

Dietary Alternative: None

Allergens: Apples

Price: \$4.25/pint

Hands-on Activities:

Billings Farm Cheddar Cheese Tasting

Try our award-winning cheddar cheeses! Let us guide you through a cheese tasting experience!

(Cheeses available for purchase in the gift shop after the tasting.)

Limit: 60/group

Time Required: approximately 20 minutes

Cost: \$10/person - minimum of 10 participants

Butter Making Demonstration

Learn how butter is made in this 20 – 30 minute demonstration. Guests will be able taste the fresh butter after it is made.

Limit: 75/group

Time Required: Up to 30 minutes

Cost: \$10/person minimum of 10 participants

Wagon Rides

Experience the beauty of our Farm, from a horse-drawn ride, pulled by our hearty team of draft horses. *Available seasonally and conditions permitting.*

12-15 people/group. We can accommodate up to four groups in an hour.

Time Required: 10-15 minutes/group (12-15 people = 1 group)

Cost: \$15/person/21 - 60 people

Under 20 people must be reserved as a Private Wagon Ride. Information and registration can be found here: [Horse-Drawn Rides](#)